



**Public Disclosure of Student Achievement**

**Institution Name:** Juniata College

**Business Unit(s) included in this report:** Department of Accounting, Business, and Economics

**Academic Period Covered:** Academic Year 2017-2018

**Date Submitted:** July 8, 2019

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Master of Accounting	Job Placement Rate	100%
Bachelors Programs of Emphasis in:	Graduation Rate	4yr. (6yr.)
Accounting	Graduation Rate	67% (75%)
Business Info. Technology	Graduation Rate	NA (NA)
Economics	Graduation Rate	0% (100%)
Entrepreneurship	Graduation Rate	100% (0%)
Finance	Graduation Rate	100% (67%)
Human Resource Management	Graduation Rate	NA (0%)
Individualized Business Program	Graduation Rate	47% (67%)
Individualized Interdepartmental Program	Graduation Rate	NA* (NA*)
International Business	Graduation Rate	83% (67%)
Management	Graduation Rate	67% (57%)
Marketing	Graduation Rate	100% (67%)

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
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Job Placement Rate	Percentage of graduates employed within six months of graduation date.
Graduation Rate	<p>Using entering cohorts for Fall 2014 and Fall 2012, calculated both 4-year and 6-year graduation rates by program for students graduating in the class of 2018. In some cases, the number of entering students in the cohort was one and resulted in a graduation rate of 0%. In BIT and HRM, there were no entering students in one or both of the entering cohorts.</p> <p>* - Students do not enter the College with Individualized Interdepartmental Programs which are selected later.</p>